

# **The Orange Alliance**

Annual Report 2021 - 2022

# Board of Directors



**Alex Fera**

Chairman and Executive Director



**Kyle Flynn**

Vice Chairman and Chief Software Engineer



**Nathan Satterfield**

Secretary and Social Media Director



**Soren Zaiser**

Board Member & Developer

# Developers



**Ofek Ashery**

Website, DataSync, Apps and API



**Noah Holoubek**

Security Engineer, Apps, myTOA



**Dominic Hupp**

TOA Text

The Orange Alliance website dashboard. The page features a navigation menu on the left with options like Home, Teams, Events, Streaming, Select Language, Add Data, API, About, and Privacy & Terms. The main content area displays the following information:

- Active Teams:** 6820
- Matches Played:** 20563
- Today's Events:** Feb 20, 2020
  - Israel Championship - Weizmann Division (Tel Aviv, TA, Israel from Feb 19, 2020 to Feb 20, 2020)
  - Israel Championship - Blass Division (Tel Aviv, TA, Israel from Feb 19, 2020 to Feb 20, 2020)
  - Israel Championship - Yonath Division (Tel Aviv, TA, Israel from Feb 19, 2020 to Feb 20, 2020)
- Leaderboards:**
  - SKYSTONE 2019/20:**

| Teams | Score |
|-------|-------|
| 18059 | 12384 |
| 14260 | 14319 |
|       | 21    |
  - Highest Scoring Match (With Penalties):** Idaho Championship Quils 24
  - Highest Scoring Qualification Match (Penalty Free):** New Hampshire Championship Quils 29

The website is powered by REV Robotics.

# Financials Incomes

(Year End June 30, 2022)

- goBILDA Sponsorship - \$2,500
- Donations - \$26.02
  - Amazon Smile - \$26.02

**Total Into Pocket: \$2,526.02**



# Financials Debts

(Year End June 30, 2022)

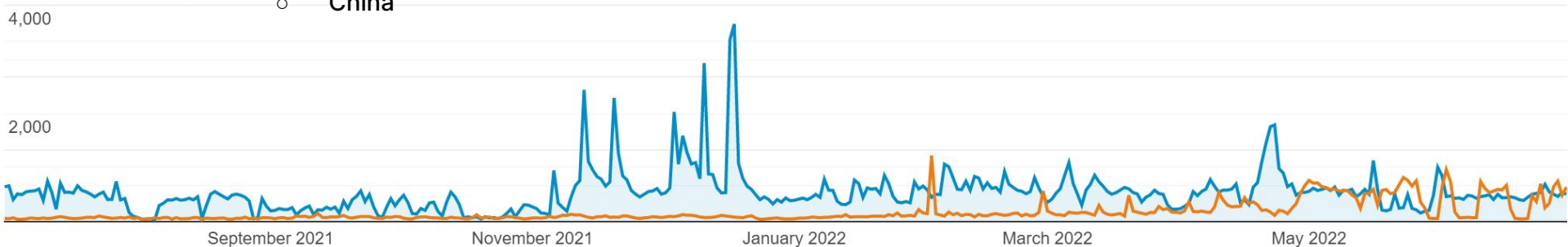
- Annual Michigan Filing - \$20
- Domains - \$224
- Google Cloud - \$2,452.68

**Total Out of Pocket: \$2,696.68**



# 2021 - 2022 Visits

- 156,461 Users
- 241,644 Sessions
- 2708 MyTOA Accounts
- 8,376,032 Pageviews
- 70.8% of Visitors Outside US
  - o Indonesia
  - o Nepal
  - o Hong Kong
  - o Germany
  - o Israel
  - o China
- 219.81% Growth in Users
- 305.20% Growth in Pageviews
- Referred by
  - o FIRST in Michigan
  - o Facebook
  - o Traffic Drive
  - o FTC Stats
  - o NYC First
- TOA Text
  - o texts sent



# 2023 Goals

- Move to Azure
- Enhance myTOA
  - Media
  - Team/Event Management
  - Stream Integration
  - Reports for *FIRST*, Regions and Events
- Inputting data from past seasons
- Match video clipping from event streams



# **The Orange Alliance**

Join us for the Board Meeting at:  
<https://discord.gg/5fH66UV>