

The Orange Alliance

Annual Report 2020 - 2021

Board of Directors



Alex Fera

Chairman and Executive Director



Kyle Flynn

Vice Chairman and Chief Software Engineer



Nathan Satterfield

Secretary and Social Media Director



Soren Zaiser

Board Member & Developer



Greg Needel

Advisor

Developers



Noah Holoubek

Security Engineer, Apps, myTOA



Dominic Hupp

TOA Text

The Orange Alliance website dashboard. The page features a navigation sidebar on the left with links for Home, Teams, Events, Streaming, Select Language, Add Data, API, About, and Privacy & Terms. The main content area displays statistics: 6820 Active Teams and 20563 Matches Played. It also lists today's events, including Israel Championship - Weizmann Division, Israel Championship - Blass Division, and Israel Championship - Yonath Division. Two leaderboards are shown: SKYSTONE 2019/20 and New Hampshire Championship. The SKYSTONE 2019/20 leaderboard has the following data:

Teams	Score
18059	12384
14260	14319
	21

The New Hampshire Championship leaderboard has the following data:

Teams	Score
12758	17455
	61

Financials Incomes

(Year End June 30, 2021)

- **Azure Credits** - \$1,432.08
(Up to \$3,500 Yearly)
- **REV Robotics Sponsorship** - \$2,000
- **Donations** - \$365.54
 - Facebook - \$293
 - Amazon Smile - \$72.54

Total Into Pocket: \$2,365.54

Total with Grants/Credits: \$3,797.62



Financials Debts

(Year End June 30, 2021)

- Annual Michigan Filing - \$20
- Azure
 - Credits - \$1,432.08
 - Out of Pocket - \$0
- Domains - \$224
- Google Cloud - \$1,637.93
- PayPal Transaction Fee - \$44.30

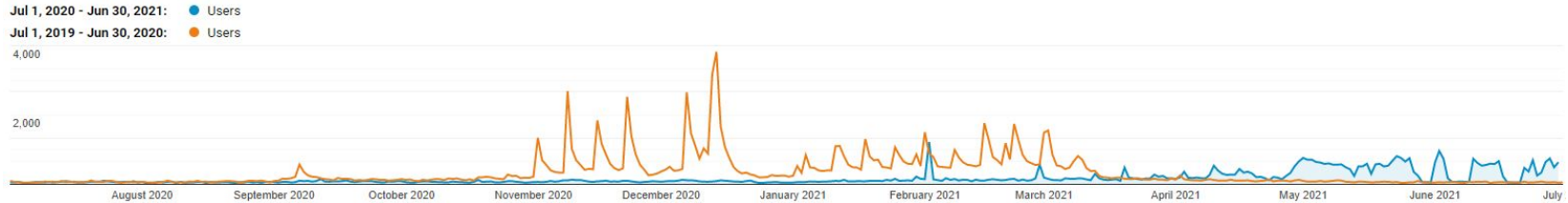
Total Out of Pocket: \$1,926.23

Total with Grants/Credits: \$3,358.31



2020 - 2021 Visits

- 48,923 Users
- 73,342 Sessions
- 2,109 MyTOA Accounts
- 2,067,132 Pageviews
- 65% of Visitors Outside US
 - o Indonesia
 - o Hong Kong
 - o Israel
 - o Russia
- -23.6% Growth in Users
- 41.2% Growth in Pageviews
- Referred by
 - o FTCStats
 - o FTC Calculator
 - o NYC FIRST
 - o Facebook
 - o YouTube
- TOA Text
 - o texts sent



2022 Goals

- Move to Azure
- League System
- Enhance myTOA
 - o Media
 - o Team/Event Management
 - o Stream Integration
 - o Reports for *FIRST*, Regions and Events
- Stats Page Enhancements
- Inputting data from past seasons
- Match video clipping from event streams



The Orange Alliance

Join us for the Board Meeting at:
<https://discord.gg/5fH66UV>