

# **The Orange Alliance**

Annual Report 2019 - 2020

# Board of Directors



**Alex Fera**

Chairman and Executive Director



**Kyle Flynn**

Vice Chairman and Chief Software Engineer



**Nathan Satterfield**

Secretary and Social Media Director



**Soren Zaiser**

Board Member & Developer



**Devin Keeney**

Board Member & Developer



**Greg Needel**

Advisor

# Developers



**Ofek Ashery**

Website, DataSync, Apps and API



**Noah Holoubek**

Security Engineer, Apps, myTOA



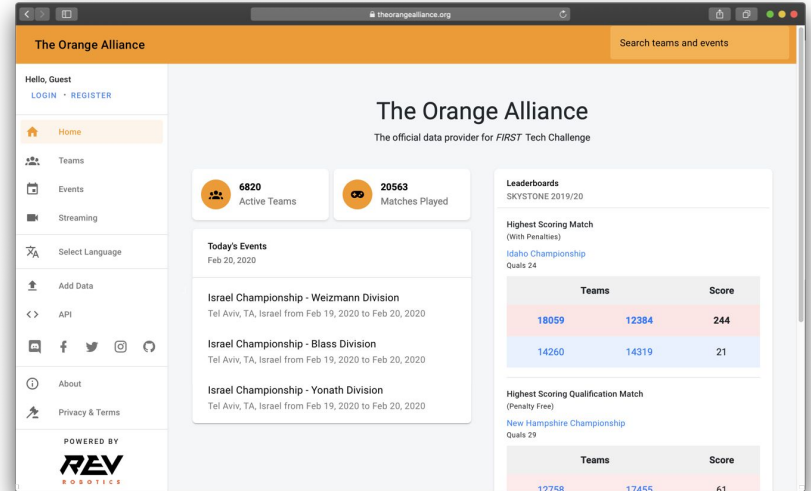
**Dominic Hupp**

TOA Text



**Travis Weir**

CI Manager, ReMatch



# Financials Incomes

(Year End June 30, 2020)

- **Google Grant (Ended this Fiscal Year)** - \$677.47
- **Azure Credits (Started May 2020)** - \$245.23  
(Up to \$3,500 Yearly)
- **REV Robotics Sponsorship** - \$2,000
- **Donations** - \$1,884.68
  - PayPal - \$1,700
  - Facebook - \$135
  - Amazon Smile - \$39.68
  - Employer Donation - \$10
- **Top Donors**
  - Bill Gardner - \$1,000
  - Gail Alpert - \$500

**Total Into Pocket: \$3,884.68**

**Total with Grants/Credits: \$4,807.38**



# Financials Debts

(Year End June 30, 2020)

- **Adobe Software** - \$139.93
- **Advertising (Facebook/Instagram)** - \$15
- **Annual Michigan Filing** - \$20
- **Azure**
  - Credits - \$245.23
  - Out of Pocket - \$0
- **Domains** - \$224
- **Google Cloud** - \$1,741.54
  - Grant Covered - \$677.47
  - Out of Pocket - \$1,064.07
- **PayPal Transaction Fee** - \$82.90
- **Tech Soup (Dell Discount)** - \$10
- **Web Stream Project** - \$179.96

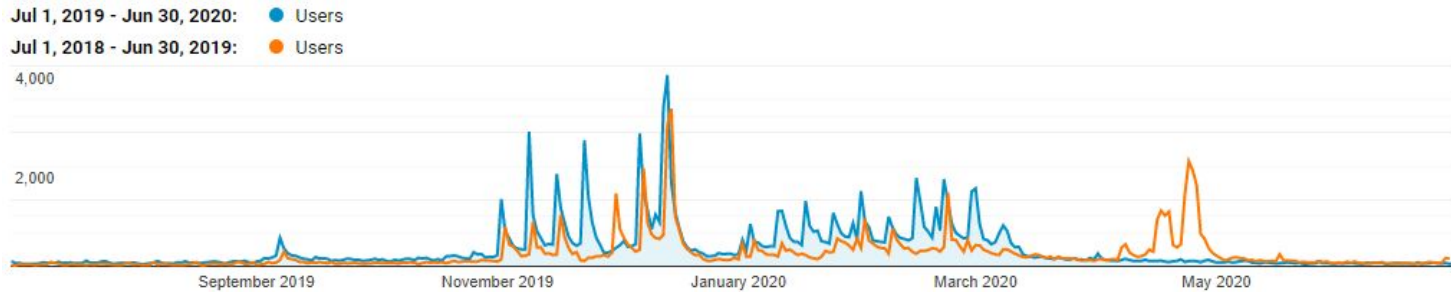
**Total Out of Pocket: \$1,735.86**

**Total with Grants/Credits: \$2,658.56**



# 2019 - 2020 Visits

- 64,051 Users
- 189,362 Sessions
- 1,463,743 Pageviews
- 12% of Visitors Outside US
  - o Israel
  - o Canada
  - o Mexico
  - o Russia
- **Apps**
  - o 2,192 Android users
  - o 1,885 iOS users
- 43.4% Growth in Users
- 75.5% Growth in Pageviews
- **Referred by**
  - o FTCStats
  - o FiM
  - o Facebook
  - o YouTube
  - o GitHub
- **TOA Text**
  - o 8,695 texts sent



# 2021 Goals

- League System
- Enhance myTOA
  - Media
  - Team/Event Management
  - Stream Integration
  - Reports for *FIRST*, Regions and Events
- Stats Page Enhancements
- Inputting data from past seasons
- Match video clipping from event streams
- Work on remote event options for the 2021 Season



# **The Orange Alliance**

Join us for the Board Meeting at:  
<https://discord.gg/5fH66UV>