

The Orange Alliance

Annual Report 2018 - 2019

ROVER
RUCKUS



Powered by Qualcomm

Board of Directors



Kyle Flynn

Vice Chairman & Chief Software Engineer

Nathan Satterfield

Secretary & Social Media/Marketing Director

Alex Fera

Chairman & Executive Director

Soren Zaiser

Board Member & Developer

Greg Needel

Board Member & Advisor



Financials Incomes - Year End June 30, 2019

- **Google Grant** - \$6,000
for Google Cloud Only
- **REV Robotics Sponsorship** - \$500
- **Donations** - \$870.32
 - **GoFundMe Campaign** - \$467
 - **PayPal** - \$258.07
 - **Facebook** - \$85
 - **Check/Cash** - \$60.25
- **Top Donor**
 - **Wendy Ljungren** - \$200
- **TOTAL** - **\$1,370.32**

(\$7,370.32)

Including Google Grant, which can only be used to cover Google Cloud, our Web Hosting



Financials Debts - Year End June 30, 2019

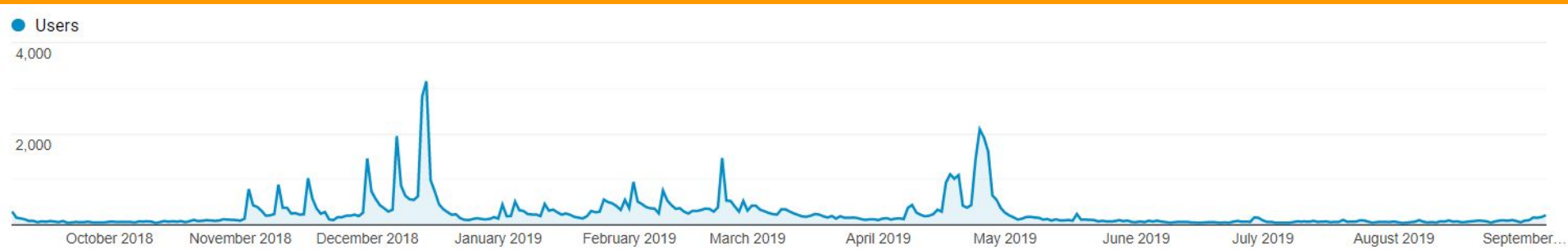
- **Google Cloud - \$1,237.40**
Covered by Google Grant
- **501c3 Application - \$275**
- **Domains - \$224**
- **Twillo - \$145.05**
- **Apparel - \$117.80**
- **Adobe Software - \$102.35**
- **Advertising - \$64.85**
- **Financial Software - \$55**
- **Old Hosting - \$50**
- **Worlds Ribbons - \$30**
- **Office Supplies - \$9.13**



TOTAL - \$1073.18 (\$2,310.58 including Server covered by Google Grant)

Visits for 2018 - 2019 Season

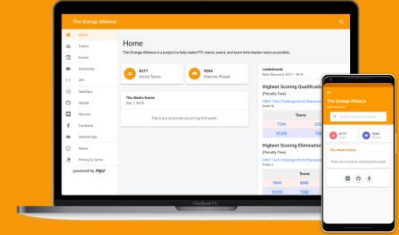
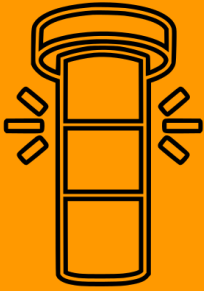
- **46,216 Visits**
- **140,525 Sessions**
- **853,714 Pageviews**
- **13.6 % of Visitors Outside US**
 - **Israel**
 - **Romania**
 - **Mexico**
 - **Russia**
 - **Canada**
- **Android 1,000 + Installs**
- **iOS Unknown**
- **61.05 % Growth**
- **Referred by**
 - **FTCStats**
 - **FiM**
 - **Facebook**
 - **Reddit**
 - **Twitter**
- **TOA Text**
 - **286 Users**
 - **22,244 Texts Sent**



Goals this Coming Season

- **League System**
- **Enhance MyTOA**
 - **Media**
 - **Team/Event Management**
 - **Stream Integration**
 - **Reports for *FIRST*, Regions and Events**
- **Stats Page Enhancements**
- **Inputting data from past seasons**
- **Match video clipping from event streams**
- **Be simple to use for event directors**





The Orange Alliance

Join us for the Board Meeting at:
<https://discord.gg/5fH66UV>